

COHORT 3 ACADEMIC CALENDAR (2019)



3 Emerge

Wednesday, 6 Nov - Friday, 6 Dec 2019 (5 Weeks)

All classes are conducted at SIM Management House, 41 Namly Avenue, Singapore 267616

Week	Course Title	Code	Date/Duration	Time	
Week 1	Knowledge	Creating Life-Long Customers and Building a Winning Company Culture*	K301-3	Wed, 6 Nov	6.30pm-9.30pm
		New Product Development*	K302-3	Thu, 7 Nov	6.30pm-9.30pm
		Building a Business Plan*	K303-3	Fri, 8 Nov	6.30pm-9.30pm
		Go-to-Market and Sales Planning*	K304-3	Sat, 9 Nov	9.00am-12.00pm
Week 2	Workshop	Understanding the Venture Ecosystem*	W301-3	Wed, 13 Nov	6.30pm-9.30pm
		Pitch Practice Putting It All Together* Self-Discovery: Can we pitch this?	W302-3	Thu, 14 Nov	6.30pm-9.30pm
		Pitch Deck Revision and Review	W303-3	Fri, 15 Nov	6.30pm-9.30pm
		Pitch Practice: Become Pitch-Perfect*	W304-3	Sat, 16 Nov	9.00am-12.00pm
Week 3	Reflection & Insight	Through the Lens of a VC - What Makes a Company Investable?	R301-3	Mon, 2 Dec	6.30pm-9.30pm
		Go-to-Market Reflection Self-Discovery: Do I still want to do this? Do we have a team?	R302-3	Tue, 3 Dec	6.30pm-9.30pm
		Fundraising and Term Sheet Mechanics	R303-3	Wed, 4 Dec	6.30pm-9.30pm
		Networking session*	R304-3	Fri, 6 Dec	6.30pm-9.30pm

*Subject to changes

Public Holidays in 2019

The following will be observed as holidays during the academic year

New Year's Day	Tue, 1 Jan
Chinese New Year	Tue, 5 Feb & Wed, 6 Feb
Good Friday	Fri, 19 Apr
Labour Day	Wed, 1 May
Vesak Day	Sun, 19 May*
Hari Raya Puasa	Wed, 5 Jun
National Day	Fri, 9 Aug
Hari Raya Haji	Sun, 11 Aug*
Deepavali	Sun, 27 Oct*
Christmas Day	Wed, 25 Dec

*Following Monday will be a public holiday