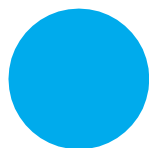


INTEGRATE (EMERGE CYCLE INTAKE) ACADEMIC CALENDAR (2018)



Wednesday, 26 Sep 2018 - Friday, 18 Jan 2019 (17 Weeks)

All classes are conducted at SIM Management House, 41 Namly Avenue, Singapore 267616.

	Course Title	Course Code	From	To	Time
Reflection & Insight	Individual Reflection - MVP	R301-2	Wed, 26 Sep 2018		6.30pm-9.30pm
	Product Market Fit	R302-2	Thu, 27 Sep 2018		6.30pm-9.30pm
	Marketing Insights	I301-2	Fri, 28 Sep 2018		6.30pm-9.30pm
Recess Week & Hot Desking			Mon, 1 Oct 2018	Fri, 5 Oct 2018	1 week
Knowledge	Creating Life-long Customers & Building a Winning Company Culture	K301-2	Mon, 8 Oct 2018		6.30pm-8.30pm
	New Product Development	K302-2	Tue, 9 Oct 2018		6.30pm-8.30pm
	Driving Growth through Strategic Partnerships	K303-2	Wed, 10 Oct 2018		6.30pm-8.30pm
	Innovation Risk Cube	K304-2	Thu, 11 Oct 2018		6.30pm-8.30pm
Workshop	Entrepreneurial Strategy and Resourcing	W301-2	Mon, 15 Oct 2018		6.30pm-9.30pm
	Go to Market Strategy & Resourcing	W302-2	Tue, 16 Oct 2018		6.30pm-9.30pm
	Financial Tools for Scaling the Entrepreneur Journey	W303-2	Wed, 17 Oct 2018		6.30pm-9.30pm
	Through the Lens of a VC - What Makes a Company Investable	W304-2	Thu, 18 Oct 2018		6.30pm-9.30pm
Go-to-Market Field Work		SIM FX	Mon, 22 Oct 2018	Fri, 11 Jan 2019	12 weeks
Pitching Workshop		W305-2	Sat, 12 Jan 2019		9.00am-3.00pm
Demo Day – Pitch to Investors		SIM FX	Fri, 18 Jan 2019		4.30pm-6.30pm

Public Holidays in 2018

The following will be observed as holidays during the academic year:

- 1 Jan 2018 – New Year's Day
- 16–17 Feb 2018 – Chinese New Year
- 30 Mar 2018 – Good Friday
- 1 May 2018 – Labour Day
- 29 May 2018 – Vesak Day
- 15 Jun 2018 – Hari Raya Puasa
- 9 Aug 2018 – National Day
- 22 Aug 2018 – Hari Raya Haji
- 6 Nov 2018 – Deepavali
- 25 Dec 2018 – Christmas Day

Information accurate at the time of printing. Please refer to <https://platformE.asia/main.php> for latest information. Information subject to change without notice.